

# Mom Start

Everything through their eyes

## Never Too Late To Change Your Smile

As you know, I'm a Damon Diva (compensated for my time) working on a new smile and I'm almost there. It's been quite a journey and I've found that it's a much more common story than I once thought. More adults than ever before are seeking treatment for a healthier, more perfect smile, including moms like yourself. Inspired by this and to celebrate the recent wedding of Bethany Hamilton, "Soul Surfer" and Damon® Smile endorser, the makers of Damon Smile shared "Never Too Late"—an infographic that depicts the reasons why consumers of all ages should consider investing in the smile they've always dreamed of. The infographic also illustrates the facts and figures behind the benefits of a better smile and combats the fears adults most commonly associate with wearing braces.



There's lots of great information within the Damon Smile infographic, titled "Never Too Late" and some highlights include:

**Appearance:** Many adults believe that braces are unsightly and bulky, but with the clear, aesthetic braces available today—such as Damon Clear™—consumers have a more subtle treatment option

**Time:** Today's consumer wants fast treatment and fortunately Damon Smile reduces treatment time by six months, on average

Cost: To ease the financial burden of braces, many orthodontists offer flexible payment plans that help mitigate costs. Additionally, most insurance providers will cover up to 50 percent of treatment

Discomfort: Today's braces are less invasive than orthodontic appliances of the past, preventing pain and reducing the need for extractions and headgears

To locate a nearby Damon Smile orthodontist, please visit the online Damon Doctor Locator or go to [www.DamonBraces.com](http://www.DamonBraces.com).

Be sure to connect with DamonSmile on Facebook at [facebook.com/DamonSystemBraces](https://www.facebook.com/DamonSystemBraces), or Twitter at [@DamonBraces](https://twitter.com/DamonBraces).

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