



## BETHANY HAMILTON: HOW SHE GOT HER HOLLYWOOD SMILE!



### ALL BRACES ARE NOT THE SAME!

Recently we met pro-surfer [Bethany Hamilton](#) at an event in Los Angeles. We were wowed by her incredible personal strength and determination, and completely blown away by her movie-star smile. Not only did she immediately credit [Damon Braces](#) with her post-teen transformation, but she admitted that she is, in fact, one of the company's spokespersons! "Why Damon Braces?" we wondered. Aren't all braces the same?

Bethany pointed us to celebrity orthodontist, [Dr. Jeff Kozlowski](#), for clarification. The doctor explained that the main difference is *the technology* behind each system. As for [Damon System Braces](#), "They align teeth more comfortably and with less force than traditional braces," by using "tie-less," shape-memory wires, which require

fewer adjustments. Additionally, this system often reduces the need for expanders and oral surgery. “For background, traditional treatment sometimes requires removal of healthy teeth and/or the use of rapid palatal expanders (RPEs) to alleviate crowding and create space,” Dr. Kozlowski continued, adding, “Extraction of teeth can lead to narrower dental arches and a flatter profile which results in a less esthetic smile.”

We all know that a toothy, Hollywood smile is the ideal. Dr. Jeff Kozlowski believes that a wider smile with fuller lips can (almost) replace most injectables and cosmetic procedures. “A patient over 30 can lose up to one millimeter per decade of fullness in their lips. By broadening one’s smile and providing more lip support (with the broader smile), you can help slow this process,” and, in turn, reduce the appearance of aging. While studies have shown that Damon Braces can treat up to 6 months faster than traditional braces, the duration of treatment is dependent on the patient’s unique case and orthodontist’s treatment plan. Pricing can range between \$5,000 and \$7,000.

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